

Callum von Schill

Instructional Designer | E-Learning Developer | AI Learning Solutions Designer

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Professional Summary

Collaborative and results-driven Instructional Designer and E-Learning Developer with **proven expertise in curriculum design, instructional technology, and learning experience development**. Known for working effectively with subject matter experts, stakeholders, and cross-functional teams to produce engaging, accessible, and SCORM-compliant digital learning solutions. Combines a **strong foundation in educational theory** with **advanced technical proficiency** in authoring tools, multimedia production, AI technology, and LMS platforms. Committed to aligning training with organizational goals while **fostering a positive, respectful working environment** that enhances team performance, learner engagement, and retention.

Core Competencies & Keywords

- Instructional Design (ADDIE, SAM, Agile Learning Design)
- Curriculum Development & Learning Objectives Alignment
- E-Learning Development (Articulate Storyline, Articulate Rise, Vyond)
- AI-enhanced Learning Design (Prompt engineering, Inquiry architecture, AI ethics)
- Learning Management Systems (Canvas, Moodle, SCORM, xAPI)
- Multimedia Development (Adobe Creative Suite: Photoshop, Illustrator, InDesign, Audition)
- Accessibility & Compliance (WCAG 2.1, Section 508)
- Assessment Design & Learning Analytics
- Google Workspace & Microsoft 365 Collaboration Tools
- Video & Audio Production for Learning Content
- Stakeholder Engagement & Project Management

Professional Experience

Instructional Designer / E-Learning Developer

Independent Contractor - Five Keys Schools and Programs — 2023–2025

- Designed and developed **SCORM-compliant e-learning modules** for academic and workforce development programs.
- Applied **ADDIE and Agile methodologies** to create curricula, assessments, and training materials that met measurable learning outcomes.
- Designed AI-driven inquiry frameworks to guide content creation and generate assessments aligned with learning objectives.
- Applied AI-assisted tools to reduce course development time by 30% while maintaining instructional quality.

- Collaborated with SMEs to ensure content quality, relevance, and accessibility compliance.

Voice Over Artist & Multimedia Producer

Independent Contractor — 2022–Present

- Produced professional narration for e-learning modules, training videos, and accessibility tools.
- Enhanced learner engagement and accessibility through audio scripting, voiceover production, and synchronized captions.

ESL Teacher (Remote)

QKids — 2020–2022

- Delivered interactive English language lessons to diverse learners

Education

- **Master of Education, Instructional Design** – Western Governors University, 2023
- **Bachelor of Arts, Educational Studies** – Western Governors University, 2019
- **Associate of Science, Education** – Piedmont Virginia Community College, 2013

Technical Skills

- **Authoring Tools:** Articulate Storyline, Articulate Rise, Vyond
- **Design Tools:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Audition)
- **LMS:** Canvas, Moodle, SCORM, xAPI
- **Collaboration Tools:** Google Workspace, Microsoft 365
- **Accessibility Tools:** Screen readers, captioning tools, WCAG compliance checkers
- **AI-Enhanced Learning Design:** Prompt engineering, Inquiry architecture, Design Thinking, Strategic Foresight, AI Ethics & Quality Assurance

Professional & Interpersonal Skills

- **Collaboration & Stakeholder Engagement:** Partner effectively with subject matter experts (SMEs), leadership, and cross-functional teams
- **Integrity & Empathy:** Build positive, respectful relationships and collaborative communication
- **Project Management:** Manage multiple projects on time
- **Adaptability:** Adjust instructional strategies to meet changing priorities
- **Communication:** Clearly communicate complex ideas for technical and non-technical audiences
- **Problem-Solving:** Identify learning gaps and design innovative learning solutions